

# SUGAR HILL RECORDS

OUR ROOTS RUN DEEP

## Snakes, Satan, a Song & a '63 Imperial -- *Lee Ann Womack Makes Video for "The Way I'm Livin'"*



(Watertown, TN) —August 5, 2014 — **Lee Ann Womack** knew she didn't want a literal video for the title track to **The Way I'm Livin'**, due Sept. 23. She knew, too, in that enlisting director Roger Pistole she could get something edgier than people expect from the 6-time Country Music Association and Grammy award-winning vocalist. But she wasn't expecting free range cows, three snakes and a still-factory perfect 1963 gold Chrysler Imperial at the 2,300 acre cattle ranch.

"I told Roger I trusted him, and to evoke whatever the song made him feel," laughs the East Texan. "Adam Wright wrote a pretty strong song about how addiction pulls you under, you know, just takes you right out of your life...and you don't want to fight it. So Roger dug into a lot of stuff that evokes the tumult and never actually says who's to blame."

"And no, I didn't wanna play with the snakes! I was happy to just sit in the back of that big ole car – and be driven away from the farm house!"

With temperatures over 90 degrees, the ranch's cows wandered by to check the action. Her band featured Robert Plant + Band of Joy/Buddy Miller vet Marco Giovino, on drums, Sam Grisman, son of legendary mandolinist David Grisman, on upright and emergent composer, Ethan Ballinger, on guitar for the sultry clip that boiled over onto some fairly taken by the spirit dancing.

“That was part of Roger’s notion: we all have the potential to have the devil inside us all, and so is the spirit,” Womack marvels. “For all of us, the battle may be inside, and in that, we can be driven to some pretty crazy places. I’m just glad – hot as it was – my outfit was a pair of slips, because the boys looked soooo hot!”

Having debuted “The Way I’m Livin’” at *The Wall Street Journal*, where they wrote of Womack’s performance, “she digs in as if making up for lost time,” the video deepens the tension without ever giving any clear-cut answers. With a sly smile, she notes, “To me, it’s the songs that ask questions that are the most interesting.”

Slated to host the International Bluegrass Music Awards with Jerry Douglas in Raleigh, NC on October 2, Womack is gearing up for a busy fall. Beyond a rapidly filling in Americana Music Conference schedule that includes a performance at the Cannery along with her dear friend Buddy Miller, she is booking tour dates and media appearances around **The Way I’m Livin’**.

Most recently joining Jenny Lewis, Audra McDonald, Q-Tip, Karen Elson, Anna Kendrick, and rock critic Lisa Robinson for ToryBurch.com’s Music issue, Womack is coming back with a passion after seven years of sitting it out. All you have to do is listen to hear the fire that marks **The Way I’m Livin’** and “The Way I’m Livin’.”

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